2021 Annual Convention

November 2-4, 2021 Hilton Anatole • Dallas, TX

right people, right place, right time





HNAFCD • Ledorby - Ledorby

The event is highly personable, productive and fun!

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Event is held in a hotel, eliminating the expenses and logistical challenges commonly associated

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with convention centers.

To ensure success, exhibitors receive a variety of support tools, like the Distributor Attendee List.

> Exhibitors participate in the entire event, not just during exhibit hours.

Top 10 Ways

this Event Differs from a Traditional Trade Show

We put the focus on the *quality* of attendees, not the quantity

> The intimate setting fosters relationship-building opportunities.

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Attendees are limited to only distribution executives so you can focus specifically on this important audience.

The compact schedule gives you the power to maximize your productivity in a couple of days.

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Booth meetings are by appointment, guaranteeing your productivity. Table-top booths are easy to coordinate and manage, while the cost makes the event very accessible.